

CREATE A "SHOW" STOPPER

Turn Your Event Bag into
a Destination Souvenir
For Max Impact



 **PICASSO TOTE**
Pages 32-33



 **RENOIR**
PET Non-Woven Tote
Pages 46-47

Conferences and trade shows are often held in desirable destinations to entice people to attend. Turn a basic event bag into a sought-after souvenir by making the host city the star of the bag's imprint! If the bag becomes a beautiful conversation piece, attendees will carry it long after the show ends and boost your return on investment.

3 Tips for Creating a Souvenir Bag

1. Choose multi-color artwork to showcase key landmarks or locales in the host city.
2. Pick imprint processes and bag styles that allow for the strongest visual statement.
3. Select a durable bag material to ensure longevity and repeated use.



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ON TREND

Tap into high-impact print capabilities to make your artwork jump off the bag, including multi-dimensional effects, iridescent finishes, and bright colors.



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Pages 46-47



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Pages 46-47